SAP® Cloud Platform

Introducing a complete, agile, and open cloud platform like no other

SAP® Cloud Platform is an open platform as a service that provides unique in-memory database and application services. Quickly build, extend, and integrate modern mobile-enabled apps – simply – to meet your business needs now.

Proven cloud platform to rapidly develop new applications or extend existing ones

- Rapidly develop and run new applications in the cloud to engage customers and create new revenue opportunities
- Quickly extend and customize on-premise and cloud applications in a secure environment
- Effectively tap into the digital economy by connecting a new generation of Internet-enabled devices

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Deliver great user experiences

- Build and scale user interfaces that are simpler, personalized, and responsive
- Minimize costly design rework and accelerate application development
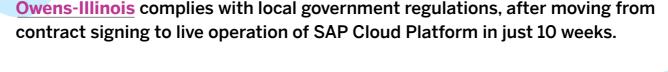- Use preconfigured application and design templates for faster and simplified development

Jaguar Land Rover is providing a consistent experience that customers and brand enthusiasts love by using SAP Cloud Platform.

Learn more

Integrate cloud apps more seamlessly and securely

- Synchronize data and processes across cloud, on-premise, and third-party systems
- Securely collaborate with customers and partners at scale to improve efficiencies
- Integrate data from equipment sensors, remote devices, and online sentiment

Owens-Illinois complies with local government regulations, after moving from contract signing to live operation of SAP Cloud Platform in just 10 weeks.

Learn more

Use a complete application development toolkit instantly

- Run a cloud-connected development platform with no requirements for installation
- Simplify every phase – from prototyping and development to packaging and deployment
- Code and collaborate from anywhere

Walmart is integrating sustainability best practices into its core business by performing real-time supplier scoring, benchmarking, and report generation with SAP Cloud Platform.

Learn more

Embed secure social collaboration capabilities into your apps

- Weave social capabilities and business data into the applications people use every day
- Access and share business content securely to increase team productivity
- Incorporate gamification concepts quickly into new and existing applications

CHIO Aachen has enhanced the world's largest equestrian event audience experience with SAP Cloud Platform.

Learn more

Support high-volume transaction processing and Big Data analysis for less

- Answer any question in real time with high-volume, high-speed data analysis across systems
- Process transactions at any scale quickly and reliably without additional infrastructure costs
- Use a single platform for predictive analytics, geospatial processing, and data virtualization

Global manufacturer **The Timken Company** improved data reliability and IT efficiency with SAP Cloud Platform.

Learn more

Create, deploy, and manage enterprise-ready mobile apps quickly

- Deliver complete and secure mobile app support on a single platform
- Integrate mobile app development and administration in the cloud with on-premise systems
- Deploy full-featured mobile apps with offline synchronization, automatic updates, and notifications

ExxonMobil is meeting global staffing needs with the creation of Talent Exchange, a suite of applications that aligns new assignments within the company with employees with suitable talents.

Learn more

Move from sensor to action with SAP Leonardo technologies

- Build real-time applications for IoT, machine-to-machine, and remote data synchronization
- Optimize core business processes with real-time predictive analytics
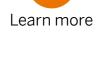- Introduce new products and services by accessing interactive sensor data from remote devices

Hamburg Port Authority improved cargo turnover and traffic flow with SAP Cloud Platform.

Learn more

Power an open marketplace for new and innovative cloud applications

- Choose from a variety of services to quickly create business-ready applications
- Speed deployment with rapid application development services
- Support customers and e-commerce with prepackaged applications and microbusiness services

Roche Diabetes Care delivers superior online customer experiences by using SAP Cloud Platform.

Learn more

Forget infrastructure costs and scale without limit

Harness the power of high-volume, high-speed, in-memory computing securely and reliably from the cloud. Learn more about SAP Cloud Platform by visiting **cloudplatform.sap.com**.

THE BEST RUN **SAP**